

AUDIENCE

442,930 Total combined
Source: Telmar, April 2015



PRINT ONLY

BOTH

ONLINE ONLY

273,623

Print

Source: JICREG, April 2015

291,983

Online

Source: JICREG, April 2015

2,938,748 Pages visited Source: Omniture Q1 2015



87%

of adults in the UK use the Internet.
In London that goes up to 90%
Source: ONS Q1 2014

77%

Advertising on local newspaper websites is 77% more likely to be believed and relied upon than advertising on other websites.
Source: The Wanted Ads

OUR READERS USE...



46% Mobile phone

38% Desktop

16% Tablet

ENGAGEMENT



242,200

Followers

Oct 2014



3,316

Comments

March 2015



13,817

Likes

March 2015

Every month more and more people come to our site not only to read the news but to get involved. The most engaged are loyal readers who come back time and time again these people are potential new customers for your business.

DESIGNED FOR YOU



Open 24 hours

You can design, build and book your ads on newsshopper.co.uk 24 hours a day, seven days a week.



Targeting

Tell us about the type of customer you would like to attract and we can use our targeting technologies to reach them.



You're in charge

Advertise with us only when it suits your business – weekends, when you have a sale, evenings only etc.

HOW PEOPLE FIND US



6%

Other websites



17%

Social networks



40%

Search engines



37%

Typed / bookmarked

Get noticed – email sleigh@london.newsquest.co.uk or call 0844 4993505